



Role specific information

Title	Product Manager
Department	Product Development and Management
Report to	Head of Product
Location	London

The primary purpose of this role

To carry out the product management for GIB AM's existing range of products, ensuring they continue to meet operational, regulatory and client requirements.

Develop the equity and fixed income product range by launching strategies and funds in line with GIB AM's corporate goals.

Key responsibilities

Ensure all product activities are conducted in a compliant manner than places the end investor at the heart of all decision making

Product Management:

- Proactive management of existing product set to ensure it continues to meet customers' expectations and regulatory requirements. Ensure the daily, monthly and quarterly processes for all funds operate effectively. Review pricing and profitability for the products to maximise revenue for the company. Provide support to the broader business development team, particularly for RFPs and marketing documentation.
- Carry out the annual product reviews for all products, in line with MIFID requirements.

Product Development:

- Work with the Investment Team to initiate and support the development of sustainable equity and fixed income strategies.
- Ensure new products are aligned with the business vision and strategy. Develop ideas from concept stage through to approval and launch.
- Determine the most appropriate way to launch each strategy, be that a segregated mandate or a fund, given resources, skills, risks, costs and potential revenue for GIB AM.
- Project manage each launch, working with a variety of teams including, other members of the product team, Legal, compliance, operations to set up the fund with the UCITS platform provider.
- Provide training to other teams within GIB Asset Management to outline the key characteristics of the strategy.
- Define the product guidelines, in conjunction with the portfolio manager, risk and performance teams, ensuring that they meet sales and marketing requirements, as well as meeting GIB's sustainability requirements.

Skills, knowledge and experience

Experience required:

- 2-5 years minimum of Product Development experience within Asset Management
- Strong understanding of market and investment theory
- In depth knowledge of UCITS regulatory requirements
- Experience of working with external fund platforms an advantage
- Knowledge of asset management industry and competitors
- Robust knowledge of ESG and Sustainable products
- Ideally some marketing or distribution experience
- Understanding of equity and fixed income asset classes
- Understanding of the relevant legal and regulatory considerations associated with launching new products across different markets and geographies



Educational requirements:

- Educated to degree level or equivalent - a business related subject is preferred
- Relevant industry qualification e.g. IMC / CFA